

THE STUDENTS' PERCEPTION OF USING THE "EASY ENGLISH" CHANNEL IN LEARNING ENGLISH

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ABSTRACT; *The study conducted at SMKK Immanuel II Sungai Raya aims to explore the students' perception of tenth grade students regarding the use of Easy English channels as a tool for learning English. The researcher used descriptive study with closes-ended questionnaires, it was found that students agreed with using Easy English channel in learning English, with an average score of 3.68. The findings indicate that the Easy English channel has facilitated learning especially about descriptive texts, improving listening and speaking skills, and improving pronunciation on vocabulary. Students mentioned that the Esay English channel functions as a good learning tool and motivates them in the learning process. This study concluded that using an Esay English channel to learn English is not only effective but also a good learning medium.*

Keywords: *Easy English Channel, Descriptive Study, Learning English, Students Perception.*

ABSTRAK; Penelitian yang dilakukan di SMKK Immanuel II Sungai Raya bertujuan untuk mengeksplorasi persepsi siswa kelas sepuluh mengenai penggunaan saluran Easy English sebagai alat bantu pembelajaran bahasa Inggris. Peneliti menggunakan penelitian deskriptif dengan kuesioner tertutup, ditemukan bahwa siswa setuju dengan penggunaan saluran Easy English dalam pembelajaran bahasa Inggris, dengan skor rata-rata 3,68. Temuan penelitian menunjukkan bahwa saluran Easy English telah memfasilitasi pembelajaran terutama tentang teks deskriptif, meningkatkan keterampilan mendengarkan dan berbicara, dan meningkatkan pengucapan pada kosakata. Siswa menyebutkan bahwa saluran Esay English berfungsi sebagai alat bantu pembelajaran yang baik dan memotivasi mereka dalam proses pembelajaran. Penelitian ini menyimpulkan bahwa penggunaan saluran Esay English untuk belajar bahasa Inggris tidak hanya efektif tetapi juga merupakan media pembelajaran yang baik.

Kata Kunci: Saluran Easy English, Penelitian Deskriptif, Pembelajaran Bahasa Inggris, Persepsi Siswa.

INTRODUCTION

Technology has a major role to play in supporting the learning process in the classroom. An instrument or method that evolves with the times is technology. Social media will advance with ever-more sophisticated technologies. Because of the fact that social media is a form of technology. A social media platform called YouTube has a lot of beneficial effects on students' learning, particularly their English-language acquisition. Students need to be more technologically literate because YouTube has so many helpful videos for them. There are many YouTube channels that can be used as resources to help students learn English.

YouTube is a part of technology and social media. YouTube has many benefits, one of which is as a medium for learning, especially learning English. YouTube has a lot of videos or content which consists of academic and non-academic. YouTube is a medium that is widely used as a learning medium by students, teachers, or the general public. YouTube is a technology that certainly has positive and negative impacts on its users. According to Suardi (2021), YouTube contains a lot of video content, both academic and non-academic, and the results of the research that has been carried out show that students' interest in learning to use YouTube is very high. We can see that YouTube is a medium that has a lot of interesting video content that we can use to learn, especially learning English. Interesting video content can motivate or attract students' interest in learning English, and of course, it can make it easier for students to understand what is conveyed.

Another study by Sari (2019) found that YouTube is a learning medium that is considered interesting. YouTube really helps students increase their independence in learning because YouTube media is easy to access anywhere and anytime. YouTube media is considered interesting and effective in helping students, especially in learning, achieve the desired learning goals. Another researcher, Trishu and Shruti (2021), found that YouTube is an effective educational medium because it has a good impact on the learning process because it provides interesting, creative, and innovative content in the world of education. Researchers also mentioned the inevitable fact that the human brain processes images 60,000 times faster than text, and 90% of the information sent to the brain is visual.

The Easy English Channel is a channel that makes learning English easy. Easy English contains English learning content with cartoon animations, and learning is easy for almost everyone to understand. Easy English has many learning topics and can help improve our

English skills. The content on the Easy English Channel contains topics of daily conversation about certain topics and in certain situations. The Easy English YouTube channel has subtitles to help you better understand what they are talking about and what these uncommon words mean. Easy English Channel has 3.22 million followers and also has millions of viewers. In this study, researchers will use a video from Easy English Channel, namely about description text, with the title "Describing People's Appearance and Personality Conversation". The video has been watched by 1.5 million viewers on YouTube.

Learning English requires the right media and of course it can help us to be able to learn English. Gracella and Rahman (2020) stated that students' perceptions of YouTube offer good things or good perceptions. Students show a positive perception of YouTube media. YouTube as a learning medium has a good impact on students because it motivates them to learn. According to Sakkir, Dollah, and Ahmad (2020) stated that YouTube is a good medium in teaching English to EFL students. The average student perception score is 78.43 which means are in the positive category according to the range of students' perception scores. YouTube media is a very suitable medium for students to use in learning, especially learning English. Another study, Faradillah and Nurpahmi (2022), found out that YouTube videos are highly recommended for learning English, and this research shows that students had a positive perspective about learning English through YouTube videos. This study contained 85 students who demonstrated that learning using YouTube videos is highly recommended. This is based on the average value of the research results, namely 4.4, which means very positive.

The similarities between the three previous studies and this research include students' perceptions of using YouTube media to learn English. At the same time, the difference between previous research and this research is in the method used to obtain the necessary data, namely interviews. However, there are individuals that use the questionnaire technique to collect data, but the questionnaire employed is not included in the TAM model. While this study employs a questionnaire, specifically, TAM is effective for facilitating access and operation, assisting with material comprehension, and providing motivation to use YouTube for English learning. Technology acceptance model (TAM) is a model used to explain and predict how technology users can accept and use technology related to the user's work. Besides, the difference between the previous study and this study is in the subjects analyzed; the previous study focused on

university students' perceptions, while this study focused on finding the perceptions of vocational high school students'.

Students' perception are students' views about things and situations related to activities during the teaching and learning process using Easy English channel. Perception is thought to be a result of either mental or physical activity. The way people react to information is also part of perception. According to Sudewi (2021), student perception is about how students understand when dealing with various object experiences, mostly past experiences about their learning process.

Researchers believe that perception is essential to learning, especially in learning English. According to Lamatoka (2018), having perceptions will assist students understand why they need to participate specific activities, how these activities contribute in their English learning, and what they can do with their knowledge both inside and outside of academic goals. It seems that perception also plays an essential role in learning. It helps students participate successfully in teaching since they are going to do all the activities based on their perspective. It may be concluded that when students believe that the educator's activity is not beneficial to them, they will not participate optimally in the learning process. Students will enjoy the learning process if they have a positive view toward the instructor. According to Lamatoka (2018), without students' good perspective in English class, the teaching and learning process will not be effective and enjoyable. It is believed that perception can influence a person's achievement in mastering a language.

The purpose of this study is to determine students' perceptions of using the Easy English channel in learning, specifically learning English. Every student has an individual viewpoint on media or methods of learning English. Perception is the process of comprehending or providing meaning to information about a stimulus. Another way to learn English is through YouTube videos. This application has united the world without borders, and its users come from a variety of backgrounds, from children to adults. This type of research is included in descriptive research, and the data collection approach used is a questionnaire to get data regarding students' perceptions of using Easy English Channel in learning English. This research was important because it determined what students perceived about learn English using videos on YouTube based on their previous experiences learning English using YouTube videos from the Easy English Channel.

RESEARCH METHODS

The researcher employed a descriptive study as the research design for analyzing students' perceptions of using the Easy English channel to learn English. According to Creswell (2014), a survey design analyzes a sample of a population to produce a quantitative or numerical description of trends, attitudes, or views within that community. It covers cross-sectional and longitudinal studies that generalize findings from a sample to the whole population by employing questionnaires or structured interviews as the data collection method (Fowler, 2008).

The researcher conducted this research on the tenth-grade Students of SMK Kristen Immanuel II Sungai Raya. The number of students consists of one classes coming from the marketing department. The participants in this study were all tenth grade students majoring in marketing at SMK Kristen Immanuel II Sungai Raya. The researcher selected the entire tenth grade of marketing majors, which consisted of 42 students, as the sample for this study.

In acquiring the data, the researcher used a survey as the technique of data collection and the questionnaire as a tool of data collection. The researcher distributed the questionnaire to one classes with a total of 42 students from the marketing major. Data analysis is crucial to a research project after data collection. In this study, data analysis will be done using a Likert scale. The Likert scale is commonly employed to investigate attitudes, beliefs, and individual or group perception of social phenomena. The data analysis method was used as a descriptive analysis to process and examine the participant survey replies.

RESULTS AND DISCUSSION

Students' Perception in Using "Easy English" Channel

The researcher used the data from questionnaire that was distributed between October 2 and October 3 2023 for the initial data collection stage. The findings have revealed that students' perception of using "Easy English" channel in learning English is good. The questionnaire uses the TAM model, involving the four aspects: Perceived Ease of Use, Perceived Usefulness, Satisfaction, and Behavioral Intention. From the data analysis of the first aspect which is Perceived Ease of Use, the result showed that students verbally interpreted agreed.

Table 1 Perceived Ease of Use

Perceived Ease of Use	Max	Min	Means	Standard Deviation	Percentage	Verbal Interpretation
5. Learning English, especially description text, through the Easy English Channel can make the learning process interesting	4	3	3,71	0,46	74%	Agree
6. The motion in the Easy English Channel video distracts from my understanding of the description text while learning English	4	2	3,19	0,51	64%	Neutral
9. The video from the Easy English Channel is more interesting than the material	4	3	3,36	0,48	67%	Neutral
10. The video from the Easy English Channel used was appropriate for the material	5	4	4,48	0,51	90%	Strongly Agree
15. There are many challenges to learning English about description text using the Easy English Channel	4	2	3,19	0,59	64%	Neutral
Means			3,58			Agree

Table 1 revealed that perceived ease of use has a mean score of 3.58, and verbally interpreted from this questionnaire, it is agreed. It This demonstrates that when learning English through the Easy English Channel, students indicate an agreed opinion about perceived ease of use. From the five questionnaires about perceived ease of use, questionnaire number 10 (the video from the Easy English Channel used was appropriate for the material) has the highest mean score from the other questionnaires. The questionnaire number 10 has a maximum score

of 5 and a minimal score of 4 and a standard deviation of 0.51. Moreover, questionnaire number 5 (Learning English, especially description text, through the Easy English Channel can make the learning process interesting) has the second-highest mean score for this questionnaire. Also, the questionnaire number 5 has a maximum score of 4 and a minimum score of 3 and a standard deviation of 0.46. However, questionnaire number 6 (The motion in the Easy English Channel video distracts from my understanding of the description text while learning English) has a mean score of 3.19 and a standard deviation of 0.51. Also, this questionnaire has a maximum score of 4 and a minimal score of 2. The questionnaire number 15 (There are many challenges to learning English about description text using the Easy English Channel) has the same mean score, which is 3,19, and a standard deviation of 0,59. The questionnaire number 15 has a maximum score of 4 and a minimal score of 2. Questionnaire number 9 (the video from the Easy English Channel is more interesting than the material) has a mean score of 3.36 and a standard deviation of 0.48. The maximum score is 4 and the minimal score is 3 for this questionnaire.

Table 2 Perceived of Usefulness

Perceived Usefulness	Max	Min	Means	Standard Deviation	Percentage	Verbal Interpretation
1. Learning English through the Easy English Channel can help me understand the material about description text	5	3	3,83	0,44	77%	Agree
2. Learning English through the Easy English Channel can help me increase my listening skills about description texts	5	2	3,67	0,61	73%	Agree
3. Learning English through the Easy English Channel can help me increase my speaking skills about description text	4	2	3,6	0,59	72%	Agree

4. I know a lot about vocabulary pronunciation in the description text because the video is equipped with a voiceover about vocabulary pronunciation	5	3	4,05	0,31	81%	Agree
Means	3,79			Agree		

Table 2 revealed that perceived usefulness has a mean of 3.79, and verbally interpreted from this questionnaire, it is agreed. It indicates that students perceived the usefulness of the Easy English Channel. Of the 4 questionnaires about perceived usefulness, questionnaire number 4 (I know a lot about vocabulary pronunciation in the description text because the video is equipped with a voiceover about vocabulary pronunciation) has the largest mean score of the other questionnaires, namely 4.05 and a standard deviation of 0.31. Also, this questionnaire has a maximum score of 5 and a minimal score of 3. However, questionnaire number 3 (Learning English through the Easy English Channel can help me increase my speaking skills about description text) has the lowest mean score of the other questionnaires, namely 3.6 and a standard deviation of 0.59. The questionnaire number 3 has a maximum score of 4 and a minimal score of 2. The questionnaire number 2 (Learning English through the Easy English Channel can help me increase my listening skills about description texts) has a mean score of 3.67 and a standard deviation of 0.61. Also, questionnaire number 2 has a maximum score of 5 and a minimal score of 2. The questionnaire number 1 (Learning English through the Easy English Channel can help me understand the material about description text) has a mean score of 3.83 and a standard deviation of 0.44. This questionnaire has a maximum score of 5 and a minimum score of 3.

Table 3 Satisfaction

Satisfaction	Max	Min	Means	Standard Deviation	Percentage	Verbal Interpretation
7. I feel bored every time I watch videos from the Easy English	4	2	3,57	0,55	71%	Agree

Channel because they are not interesting						
8. I found it difficult to understand the explanation and the instructions in the video from the Easy English Channel	4	3	3,64	0,48	73%	Agree
12. I prefer video with music to video with voiceovers about the material	4	2	3,55	0,55	71%	Agree
Means			3,59			Agree

Table 3 above reveals the results from questionnaires about Satisfaction. In this table, questionnaire number 7 (I feel bored every time I watch videos from the Easy English Channel because they are not interesting) has a mean score of 3,57 and questionnaire number 8 (I found it difficult to understand the explanation and the instructions in the video from the Easy English Channel) has mean score, which is 3,64. The questionnaire number 7 has a maximum score of 4 and a minimal score of 2, as well as a standard deviation 0,55. Also, the questionnaire number 8 has a maximum score of 4, a minimum score of 3, and a standard deviation 0,48. However, questionnaire number 12 (I prefer video with music to video with voiceovers about the material) has the lowest mean score of 3,55 and a standard deviation of 0,55. Also, questionnaire number 12 has a maximum score of 4 and a minimal score of 2. Therefore, the satisfaction questionnaire yielded a mean score of 3,59 from a total of 3 questionnaires, and the statement was verbally interpreted as agree.

Table 4 Behavioral Intention

Behavioral Intention	Max	Min	Means	Standard Deviation	Percentage	Verbal Interpretation
11. Because the videos on the Easy English Channel are interesting, I am excited to learn English.	4	2	3,4	0,59	68%	Neutral
13. Learning English through the video from the Easy English	5	3	3,67	0,53	73%	Agree

Channel increased my motivation to learn English						
14. I get many benefits from learning English about description text using video from the Easy English Channel	5	3	4,26	0,54	85%	Agree
Means	3,78				Agree	

Table 4 above revealed the result from behavioral intention. Questionnaire number 11 (Because the videos on the Easy English Channel are interesting, I am excited to learn English) has the lowest mean score from the other questionnaire. Also, this questionnaire has a maximum score of 4, a minimum score of 2, and a standard deviation of 0.59. However, questionnaire number 13 (Learning English through the video from the Easy English Channel increased my motivation to learn English) has a mean score of 3.67 and a standard deviation of 0.53. The questionnaire number 13 has a maximum score of 5 and a minimal score of 3. However, questionnaire number 14 (I get many benefits from learning English about description text using video from the Easy English Channel) has a mean score of 4.26 and a standard deviation of 0.54. The questionnaire number 14 has a maximum score of 5 and a minimum score of 3. It means that questionnaire number 14 has the highest mean score of the other questionnaires. Thus, the mean score for behavioral intention is 3.78, and verbally interpreted agree.

Based on these findings, researchers used the Technology Acceptance Model (TAM) to collect data covering four aspects: perceived ease of use, perceived usefulness, satisfaction, and behavioral intention. Researchers used the Technology Acceptance Model (TAM) to collect data about students' perceptions of learning English using the Easy English Channel. As supported by Davis (1989), there are several factors that influence whether individuals adopt or reject technology. The most prominent factors include perception of ease and perception usefulness.

The findings in this research reveal that students' perception agree about the perceived ease of use of using the Easy English Channel in learning English. The findings in this research regarding perceived ease of use are 3.58, which means students agree. In this modern era, the students and technology are very close, and it is very easy for students to access technology, one of which is YouTube for learning. These findings support the idea that the Easy English

channel can be used anywhere because it can be accessed using technological devices such as a smartphone or laptop, as well as an internet connection to access the Easy English channel on YouTube. The YouTube channel is a website for users to share videos, upload videos, or view videos. According to Shoufan and Mohamed (2022) stated that YouTube is a free and easy to use and enjoyable source of learning. Another study by Sari (2019) found that YouTube is a learning medium that is considered interesting and really help students increase their in learning.

The findings in this research reveal that students' perceptions agree about the perceived usefulness of using the Easy English channel in learning English. According to Kristiani, Ayu, and Pradnyadewi (2021), YouTube has many benefits for students in broadening their knowledge. According to Andini and Putri (2023) stated that, learning using YouTube has a positive effect on pronunciation improvement. Ratnaningsih and Gumiandari (2022) stated that YouTube channel has a good impact on improving the English listening skills of students. This shows that the Easy English channel is considered useful in learning English. The findings in this research regarding perceived usefulness are 3.79, which means students agree about the perceived usefulness of the Easy English channel in learning English.

According to Lee and Lehto (2013) Satisfaction occurs when individuals believe that their perceptions meet or exceed their perceptions of expected outcomes. In this study, student satisfaction was categorized as agreed regarding the use of Easy English in learning English. In the findings of this research, students' satisfaction received a score of 3.59, which means students agree with using the Easy English Channel in learning English. Satisfaction can influence behavioral intentions toward a new acceptance. In the findings of this research, students' behavioral intentions received a score of 3.78, which means students agree with using the Easy English Channel in learning English. This behavioral intention is because the Easy English Channel is interesting, increases motivation in learning, and there are many benefits to be gained when using the Easy English Channel in learning.

Based on this, Trishu and Shruti (2021) stated that YouTube is an effective learning medium because it has a good impact on the learning process because it contains interesting, creative, and innovative content, especially in the world of education. The Easy English Channel can be chosen as a learning resource, especially for learning English, because it contains various kinds of material about English. This research aims to determine students'

perceptions of using the Easy English Channel in learning English among tenth grade students at SMK Kristen Immanuel II Sungai Raya. Based on these findings, the researcher stated that students' perceptions of using the Easy English Channel to learn English verbally were interpreted as agreeing. The current findings are based on research conducted by researchers at SMK Kristen Immanuel II Sungai Raya.

From these findings, the researcher concluded that students have an agreed perception of using the Easy English Channel for learning English. This shows that the Easy English Channel is one of the channels that can be used to learn English. However, teachers or students also have to filter which channels they can use to learn English and adapt them to the material to be taught.

CONCLUSION AND SUGGESTION

This section revealed the overall conclusions to answer the research questions based on the findings and discussion described in the previous chapters. Based on the data from the questionnaire, most tenth-grade students in SMK Kristen Immanuel II Sungai Raya, agreed that using Easy English Channel in learning English. While learning English using the Easy English Channel, students can understand material about description text and get many benefits from using the Easy English Channel in learning English. Through the Easy English Channel, students can improve their English skills, such as listening skills, speaking skills, and vocabulary mastery. By using the Easy English Channel in learning English, it will motivate students to learn, especially in learning English. Through the Easy English Channel, students can access many other English learning materials. So the students agree that learning English using Easy English Channel is very good and really helps students in learning

After completing the research and obtaining research findings, it is recommended for students to use the Easy English Channel, especially when learning English regarding description text. The reason is that learning using the Easy English Channel is not only for description text; students can access a lot of other material because the Easy English Channel contains a lot of material and discussions about English material. So, for teachers, they can use the Easy English Channel as a medium for learning English because Easy English Channel contains a lot of discussions about English material. By doing that, students can also get many benefits from using Easy English Channel for learning English. For further research, it is highly

recommended to conduct more in-depth research on how Easy English Channel influences students' interest in learning English.

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